Municipal Services Agency

Department of Water Resources
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News Release

FOR IMMEDIATE RELEASE
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EcoLandscape 2005 Conference

Eco-Effective Landscapes Equal New Business Opportunities

The EcoLandscape Working Group and the Ecological Farming Association will be hosting the Eco-Landscape 2005 Conference on Saturday, February 5, from 9 a.m. to 5 p.m. at the Samuel Pannell Meadowview Community Center, 2450 **Meadowview** Road, Sacramento CA. The conference, **Eco-Effective Landscapes *Equal* New Business Opportunities**, will introduce landscape professionals to cutting edge trends and techniques to meet the challenges of water conservation, storm water pollution, peak-runoff reduction, resource conservation, and pesticide and fertilizer reduction.

The conference will feature an all-star line-up of speakers, including:

- Robert Thayer, Professor Emeritus, University of California at Davis

  Social and Technical Trends and their Impact on Sustainable Landscapes
- Kim Sorvig, Professor, University of New Mexico, School of Architecture and Planning

  Beauty and Sustainability: What Will Landscapes Look Like in 2050?
- Vicki Bess, President, BBC Laboratories, Tempe, Arizona

  Life in the Soil

Combined with our trade show of innovative products and services, workshops will prepare landscape professionals to meet the challenges of landscaping in the 21st century. The workshops will cover Compost Tea, Integration Sustainability into Landscape Design, California Friendly Landscapes® and "The Zone" Pilot Integrating Pest Management Program.

DEPARTMENT OF WATER RESOURCES

The primary audience for the conference includes landscape developers, designers, architects, landscape construction contractors, landscape maintenance contractors, park and turf managers, nursery managers and pest control professionals, land developers and urban planners.

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